

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494049-1	10/28/12	October 2012	10/01/12 - 10/22/12
Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON (GFSB)	1331

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	494049	06311998

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB Tu 10/16/12 6:13 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV35H \$40.00 NM 3 GFSB F 10/19/12 6:22 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV38H \$40.00 NM									
2	10/16/12	10/19/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/16/12 6:42 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV33H \$50.00 NM 3 GFSB W 10/17/12 6:53 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV35H \$50.00 NM 1 GFSB F 10/19/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV36H \$50.00 NM									
3	10/16/12	10/19/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	4	\$30.00	NM
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4	10/16/12	10/19/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	1	\$50.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$65.00									

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Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494049-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1331

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/16/12	10/19/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 11:22 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV35H \$65.00 NM 2 GFSB W 10/17/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV36H \$65.00 NM 4 GFSB F 10/19/12 11:06 PM Eyewitness News 11PM - 11:35PM :30 LMFS12TV36H \$65.00 NM									
13	10/16/12	10/16/12	NCIS	8PM-9PM	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 8:36 PM NCIS 8PM-9PM :30 LMFS12TV35H \$300.00 NM									
14	10/20/12	10/20/12	SA Eyewitness News	6AM-7AM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/20/12 6:43 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV38H \$20.00 NM									
15	10/20/12	10/20/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/20/12 8:06 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV36H \$35.00 NM									
16	10/21/12	10/21/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 6:13 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV38H \$20.00 NM									
17	10/21/12	10/21/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Su 10/21/12 8:36 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV36H \$35.00 NM									
18	10/21/12	10/21/12	CBS Sunday Morning	9AM-10:30AM	-----1	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 9:54 AM CBS Sunday Morning 9AM-10:30AM :30 LMFS12TV40H \$85.00 NM									
19	10/21/12	10/21/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$55.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 10:59 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV38H \$55.00 NM									
20	10/21/12	10/21/12	Patriots Football	1pm-7pm	-----4	:30	4	\$350.00	NM

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Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1331

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----4                   4           \$350.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 3 GFSB Su 10/21/12 4:21 PM Patriots Football 1pm-7pm :30 LMFS12TV36H \$350.00 NM 1 GFSB Su 10/21/12 5:57 PM Patriots Football 1pm-7pm :30 LMFS12TV40H \$350.00 NM 2 GFSB Su 10/21/12 6:07 PM Patriots Football 1pm-7pm :30 LMFS12TV38H \$350.00 NM 4 GFSB Su 10/21/12 6:45 PM Patriots Football 1pm-7pm :30 LMFS12TV36H \$350.00 NM									
21	10/21/12	10/21/12	Delayed 60 Minutes	730-830p	-----1	:30	1	\$550.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----1                   1           \$550.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB Su 10/21/12 8:34 PM Delayed 60 Minutes 730-830p :30 LMFS12TV40H \$550.00 NM									
22	10/21/12	10/21/12	Delayed The Mentalist	1030-1130p	-----1	:30	1	\$200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12   10/21/12   -----1                   1           \$200.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB Su 10/21/12 11:33 PM Delayed The Mentalist 1030-1130p :30 LMFS12TV36H \$200.00 NM									
23	10/22/12	10/22/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$40.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1           \$40.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB M 10/22/12 6:25 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV36H \$40.00 NM									
24	10/22/12	10/22/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1           \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB M 10/22/12 6:39 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV40H \$50.00 NM									
25	10/22/12	10/22/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$30.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1           \$30.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB M 10/22/12 8:54 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV38H \$30.00 NM									
26	10/22/12	10/22/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1           \$50.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB M 10/22/12 12:08 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV36H \$50.00 NM									
27	10/22/12	10/22/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12   10/28/12   1-----                   1           \$65.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b> 1 GFSB M 10/22/12 5:26 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV40H \$65.00 NM									
28	10/22/12	10/22/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSB!!	1331	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/22/12	10/22/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:44 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV38H \$65.00 NM									
29	10/22/12	10/22/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV36H \$90.00 NM									
30	10/22/12	10/22/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 7:20 PM 7PM-7:30PM :30 LMFS12TV40H \$90.00 NM									
31	10/22/12	10/22/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 7:40 PM 7:30PM-8PM :30 LMFS12TV38H \$90.00 NM									
32	10/22/12	10/22/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:06 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV40H \$20.00 NM									
33	10/22/12	10/22/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 5:38 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV38H \$30.00 NM									
34	10/22/12	10/22/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 11:23 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV36H \$65.00 NM									
35	10/22/12	10/22/12	Presidential Debate	9pm-11pm	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 10:58 PM Presidential Debate 9pm-11pm :30 LMFS12TV40H \$300.00 NM									
36	10/16/12	10/16/12	National Debates	9pm-11pm	-1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$300.00									

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Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1331

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/16/12	10/16/12	National Debates	9pm-11pm	-1-----	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/16/12 National Debates 9pm-11pm :00 \$300.00 NM See MG 36.2 2 GFSB Th 10/18/12 8:20 PM Big Bang/2.5 Men 8PM-9PM :30 LMFS12TV38H \$300.00 NM MG for 36.1 10/16									
37	10/22/12	10/22/12	M-SU Eyewitness News @ 11PM-11:35PM		M-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/22/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV40H \$65.00 NM									
38	10/18/12	10/18/12	Person of Interest	9PM-10PM	---T---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/18/12 9:36 PM Person of Interest 9PM-10PM :30 LMFS12TV36H \$300.00 NM									
39	10/19/12	10/19/12	Blue Bloods	10PM-11PM	----F--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 10/19/12 10:45 PM Blue Bloods 10PM-11PM :30 LMFS12TV38H \$200.00 NM									
41	10/21/12	10/21/12	Delayed The Good Wife	930-1030p	-----S	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/21/12 10:36 PM Delayed The Good Wife 930-1030p :30 LMFS12TV38H \$350.00 NM									
Total Spots							60		

Gross Total \$6,445.00

Agency Commission \$966.75

Net Amount Due \$5,478.25

Payment Terms Net 30 Days

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